



Dan Schweitzer

Once again, I must resort to the archives. This old article is from November of 2009.

From time to time, us guys get in trouble, but it's not really our fault – honest.

Take, for example, the accusation that we sometimes stare at women's chests for an inordinate length of time.

The real culprit is, of course, the name tags.

There we are, scanning, up and down, that tag on Sally's chest. But, can we quickly find "Sally"?

Of course not. It could be anywhere on the tag – on the top, bottom, middle, or on a dangle. Or, worse, on a separate tag.

And we have to look closely, the name may be in print smaller than my byline.

Haven't tag designers noticed that the average age of male square dancers is: Social Security?

We aren't exactly known for great memories, or great eyesight.

So why don't the names stand out?

What is the point of having a Denver Area Square & Round Dance Council, if they can't do something as simple as

recommendations for readable name tags?

Heck, they're name tags right? So, do you think that maybe the names are important?

If I could get a first name at a quick glance, I'd be in a lot less trouble on a variety of fronts.

May I submit my Timberline Toppers' name tag as a template?

- *My first name is in big letters, right at the top.*
- *Next the club name in a smaller font.*
- *Finally, our location.*

Everything you need. Well, almost everything. The Timberline Toppers have about 23 'Dave's and a dozen 'Bob's, so I'll admit that adding a number would help us tell these members apart.

In defense of the Denver Area Council, name tag guidelines can't completely keep us guys out of trouble. If Sally's name tag is not mounted on a flat surface, it does take longer to read – it's the odd angle and the reflections from ceiling lights. Really!

Finally, I'm pleased to offer a bonus tip to all of my faithful readers (whose numbers nearly equal the Dave-count in the club).

From late May through June, our 2012 callers are: Tom Roper, Mike Hogan, Jeff Palmer, Lanny Weakland, and Debbie Steinkirchner. (Talk about a good tip.)

For details, always check (www.timberlinetoppers.org).